

Thank You to Our Sponsors

# Exhibit & Sponsorship Opportunities at IFSA Global EXPO 2025

IFSA 50  
CELEBRATING YEARS

INNOVATION PAVILION IFSA EXPO

Innovative cosystems:  
Cultivating Ideas & Sustaining Growth

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IFSA GLOBAL EXPO

IFSA CELEBRATING 50 YEARS

IFSA

# About IFSA

The International Flight Services Association is a global professional association created to serve the needs and interests of airline and rail personnel, caterers and suppliers responsible for providing onboard services on travel routes around the globe. IFSA's membership is dedicated to the advancement of the multi-billion dollar inflight services industry.

In order to serve the needs of the membership, we will:

- Grow Global Airline Engagement
- Positively Influence Regulations to Best Serve the Industry & Passengers In-flight
- Strengthen the Voice of the Industry

IFSA partners with the [Airline Passenger Experience Association \(APEX\)](#) and [Future Travel Experience \(FTE\)](#). Together the organizations address the full spectrum of the end-to-end travel experience.

## MISSION STATEMENT

To lead, develop and represent the global business interests of the onboard services industry.

## VISION STATEMENT

To be the leading advocate for the advancement of the global inflight service industry.



# IFSA Membership in Numbers

Airlines

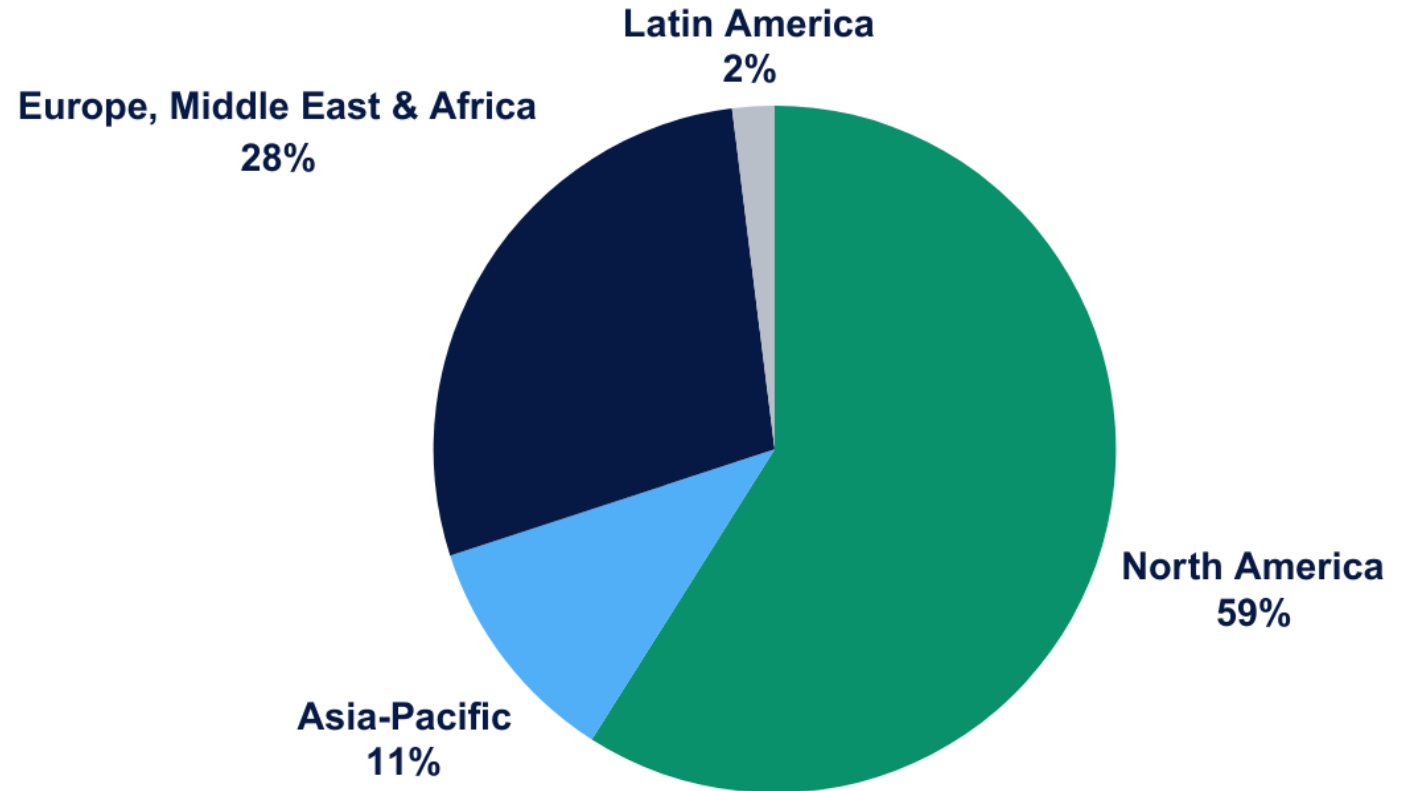
**40+**

Suppliers & Caterers

**100+**

Total Individual Members

**1,800+**



# Exhibiting at Global EXPO

Nearly **1,000 industry professionals**, including **hundreds of representatives** from **dozens of airlines** are expected to walk this year's Global EXPO show floor — and through our co-location with APEX and FTE, **that number triples to around 3,000**. Whether you're looking to expand into new markets or strengthen your presence in existing ones, our event provides a platform to reach a diverse international audience.

Join exhibiting food, beverage, amenity and onboard services providers from around the globe in showcasing the latest products and technologies.

Total IFSA Booths SOLD so far for 2025

**194** *(15 remaining!)*

Total IFSA Booths in 2024

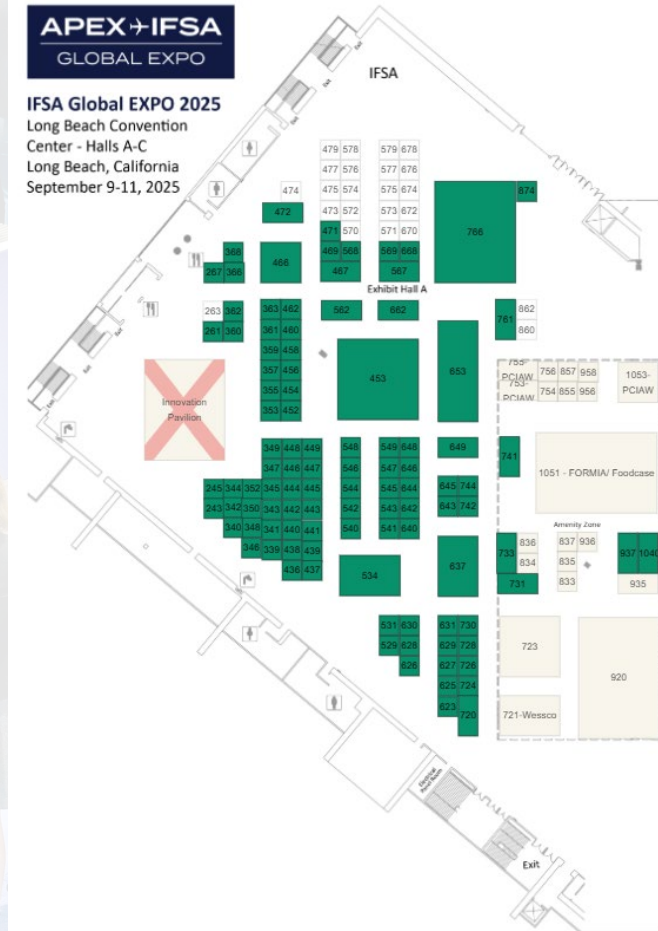
**205**

# Exhibiting at Global EXPO

One Exhibitor Booth Personnel pass is included with each booth purchase!

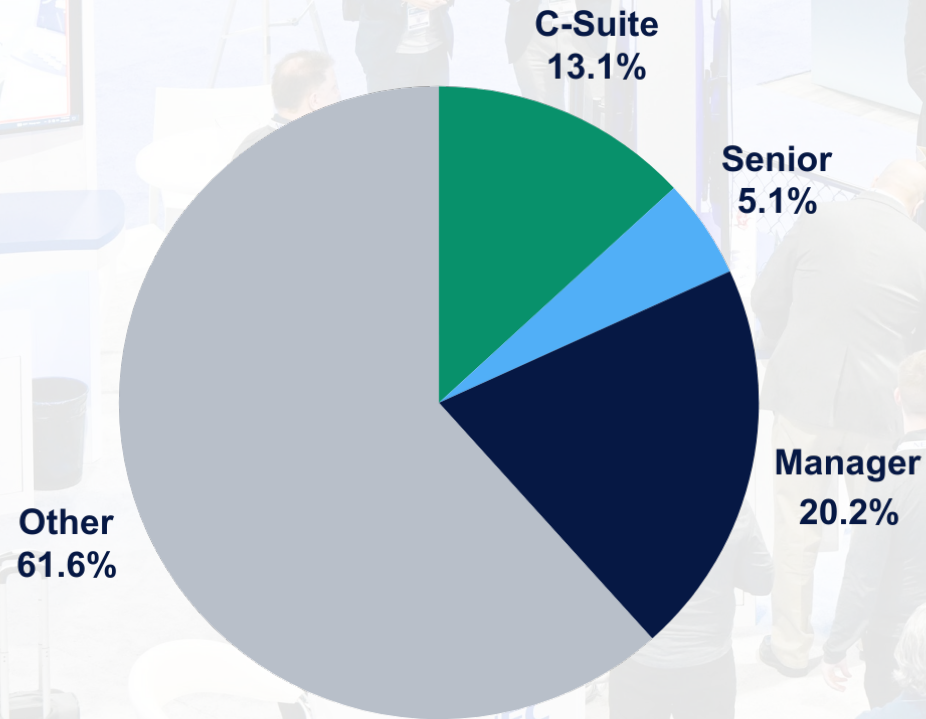
|            | Standard Pricing |
|------------|------------------|
| 1-4 Booths | \$4,000          |
| 5+ Booths  | \$3,625          |

Booth includes header/main board with company name and panels/walls.



[View Floor Plan](#)

# IFSA Global EXPO Attendees



The co-location of IFSA, APEX and FTE Global creates the largest gathering of air transport executives from around the world to network, learn, forge new partnerships, collaborate and be inspired on their next moves to transform their organizational passenger experience, business performance, innovation and sustainability strategies.

IFSA Global EXPO provides a unique space to interact with an attendance representing a large portion of our industry's president- and c-suite-level executives, along with departmental vice presidents, company decision-makers and managers.

Percentages based on total IFSA attendees on the 2024 Global EXPO show floor.



# IFSA

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## GLOBAL EXPO

**Long Beach, California | 9-11 September**

**All IFSA Global EXPO sponsorships include the following benefits:**

- Recognition at the Global EXPO based on overall 2025 annual sponsorship level.
- Additional benefits listed under each opportunity.

Platinum

### Awards Ceremony (Co-Sponsored with APEX)

Join IFSA and APEX attendees at the joint Awards Ceremony recognizing achievements in the industry. Includes: Recognition from the podium; logo on signage (with option for QR code) and step-and-repeat; opportunity to distribute promo items; reserved table for 10.



\$20,000

*Exclusive opportunity! (Or non-exclusive for \$13,000)*

Platinum

### Hotel Key Cards

Have your logo prominently displayed on every hotel key card at the host hotels, Hyatt and Marriott Long Beach, ensuring maximum exposure to all attendees staying at the hotel.



\$15,000

*Exclusive opportunity!*

Platinum

### Welcome Reception

Make a memorable first impression by sponsoring the Welcome Reception. Includes: Logo on event signage (with option for QR code) and cocktail napkins; option for a signature drink; opportunity to distribute promo items.



\$13,000

*Exclusive opportunity!*

Platinum

### Registration Desk

Maximize your brand's exposure from the moment attendees check in! Includes: Branding on the registration desk kick panel (with option for QR code); opportunity to distribute promo items.



\$12,500

*Exclusive opportunity!*



Gold

### Escalator Clings

Boldly display your brand! Every attendee will utilize these escalators as they enter and exit the Exhibit Hall. Your artwork will be on the railing side of all four escalators, with eight railings total.



\$12,000

*Exclusive opportunity! (Or non-exclusive for \$7,000)*

### Badge Lanyards

Your logo will be worn by all IFSA Global EXPO attendees on their badge lanyard, and will be seen throughout the event. Includes: Logo along with the IFSA logo on the official lanyard of the event.



Gold

\$11,000

*Exclusive opportunity!*

Gold

### Exhibit Hall Coffee Station

Provide a much-appreciated caffeine boost to attendees. Includes: Logo on coffee station signage and coffee cups (with option for QR code); opportunity to distribute promo items.



\$10,500

*Exclusive opportunity! (Or non-exclusive for \$6,000)*

### Attendee Badges

Your logo will be seen throughout the event on IFSA attendee badges. Includes: Logo on badge; QR code on back of badge.

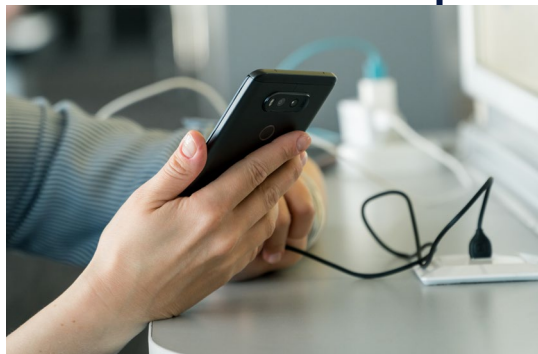


Gold

SOLD

## Charging Table

Empower attendees with uninterrupted connectivity by sponsoring our event's charging table at the Innovation Pavilion. Includes: Sponsorship of one charging table; logo on signage.



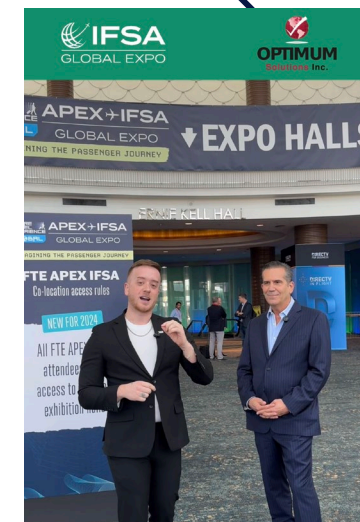
Gold

\$10,000

*Exclusive opportunity!*

## Thought Leadership Video Series

Maximize your brand's impact by sponsoring the video series, featuring up to six exclusive interviews with high-level executives from the aviation industry. Your logo will be prominently showcased in each video, along with a verbal shoutout.



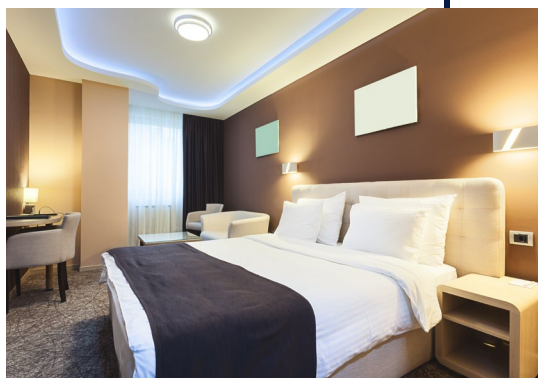
Gold

\$10,000

*Exclusive opportunity!*

## Airline Hotel Room Gift Drop

Leave a lasting impression on key airline professionals with a welcome gift delivered to agreed airline attendees at their hotel.



Gold

\$5,000

*One available for the Hyatt and one available for the Marriott (formerly Renaissance).*



Silver

## Tote Bags

Tote bags will generate repeated visibility for the sponsor during and after the IFSA EXPO. Tote bags are provided to the 700+ attendees on site. Includes: Logo along with IFSA logo on bags distributed to all attendees.



**SOLD**

Silver

## Refillable Water Bottles

Help attendees stay healthy and hydrated during Global EXPO. Includes: Logo on water bottle placed in tote bags.



**\$8,500**

*Exclusive opportunity!*

Silver

## Airline Breakfast

Put your brand in front of airline attendees as they start the day on Wednesday. Includes: 2-3 minute address to attendees; opportunity to distribute a promo item.



**\$7,000**

*Exclusive opportunity! Co-sponsored with APEX.*

Silver

## Exhibit Hall Lunch

Sponsor concession gift cards given to each attendee for lunch at the Long Beach Convention Center. Includes: Logo on lunch signage and on gift cards for lunch.



**\$6,500**

*Exclusive opportunity!*

Silver

## Mobile App

The Global EXPO App is used by 1,600+ attendees. This essential tool helps attendees navigate the event, schedule meetings, and stay informed. Includes: Logo on splash page; listing as sponsor when app is opened; logo on signage encouraging attendees to download app; one push notification through the app to attendees.



\$6,000

*Exclusive opportunity!*

Silver

## Notebook & Pen

Sponsor the notebooks and pens that are included in every tote bag. Your logo will be printed on the front cover of the notebook.



SOLD

*Exclusive opportunity!*

Silver

## Innovation Pavilion

The Innovation Pavilion is a dedicated space on the IFSA show floor that features chef demonstrations and networking events. Includes: Logo throughout Innovation Pavilion.



\$5,500

*Non-exclusive. Limited availability!*

Silver

## Educational Coffee Break

Attendees will thank you for a needed coffee break during the educational sessions on Tuesday. Includes: Logo on coffee cups; opportunity to distribute promo items.



\$5,500

*Exclusive opportunity!*

Silver

### Booth-Hosted Break

Help attendees recharge for the day by hosting a snack break for attendees at your booth. Your booth and your break will be included in the IFSA Global EXPO schedule on the website, the mobile app, onsite signage, on a floor cling outside your booth and through an event app push notification shortly before your break time.



\$5,000

Non-exclusive. Two available!

Silver

### Branded Water Stations

Keep attendees hydrated with branded water stations. Includes: Logo on water cooler wrap; logo on paper cups (with option to include QR code).



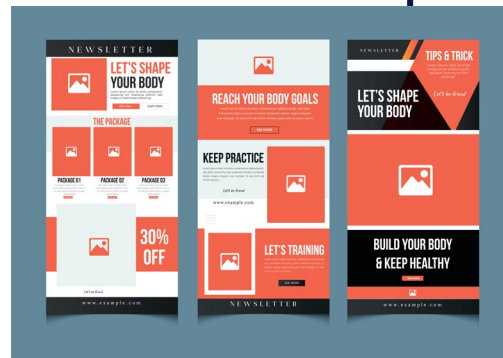
\$5,000

Exclusive opportunity!

Silver

### Bespoke Email Blast to IFSA Members

Craft one personalized message that will be sent to IFSA's member list. This email will be sent by IFSA at a mutually agreed upon time, and content is subject to IFSA approval.



\$5,000

Non-exclusive. Two available!



Bronze

### Show Floor Aisle Signs

Help direct IFSA show floor traffic with signs displaying your logo in the aisles between booths, hanging above.



SOLD

### Award Ceremony Bars

Your brand will shine with a sign of your logo at the bar and on the cocktail napkins. Includes: Sign on bar with logo (with option for QR code); name on ribbon wrap for table wine; logo on cocktail napkins; recognition from podium and reserved table during Awards Ceremony.



Bronze

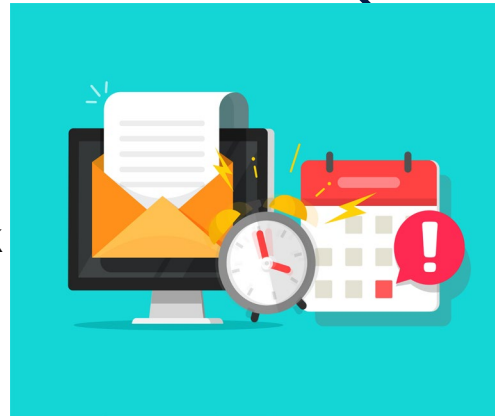
\$4,000

Non-exclusive. Two available; one for each bar!

Bronze

### "Know Before You Go" Email

Our popular "know before you go" email boasts a 67% open rate! This email is sent a week before the show to all IFSA Global EXPO attendees. Includes: Banner ad in email.



\$3,500

Exclusive opportunity! Bundle with online registration for \$5,500 for both.

### Opening Reception Beverage Sponsor

Promote a signature beverage during the IFSA Opening Reception. Includes: Sponsor-provided beverage serving for 400 people; logo included on sign at bar.



Bronze

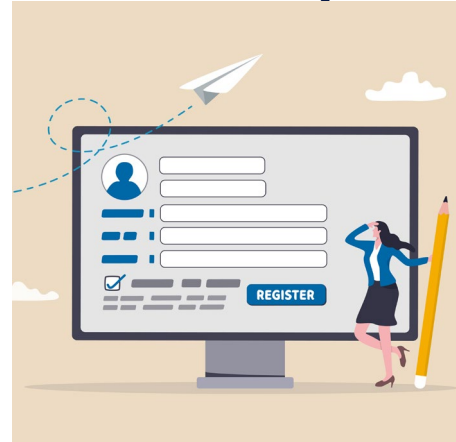
\$3,000

Exclusive opportunity!

Bronze

## Online Registration

Put your brand in the spotlight with our exclusive online registration sponsorship. Your logo will be prominently featured on all IFSA registration web pages and email confirmations, reaching a wide audience of attendees.



\$3,000

*Exclusive opportunity! Bundle with "Know Before You Go" email for \$5,500 for both.*

Bronze

## Floor Clings

Attendees will watch their step with floor clings! These eye-catching placements offer prime real estate to showcase your brand message directly on the event floor (with option for QR code), ensuring maximum exposure to our attendees.



\$2,000

*Non-exclusive. Limited availability!*

Bronze

## Tote Bag Insert

Surprise attendees with a sponsor-provided item (with option for QR code) included in every IFSA Global EXPO tote bag.



\$2,000

*Non-exclusive. Limited availability!*



## IFSA Social Media at a Glance

Total Followers

**2,800+**

Average Monthly Impressions

**9,100+**



### Custom Sponsorship Opportunities Available

Our team can adapt our products and services to your marketing needs. We have extensive capabilities in all forms of content production – be it print, digital, reports, design or video. If you've got an idea and need help executing it, let us know!



# Sponsorship Tier Levels - 2025

|   | Diamond   | Platinum            | Gold                | Silver            | Bronze            |
|---|-----------|---------------------|---------------------|-------------------|-------------------|
| Spend   | \$20,000+ | \$12,500 - \$19,999 | \$10,000 - \$12,499 | \$5,000 - \$9,999 | \$3,000 - \$4,999 |
| Complimentary registration for Global EXPO                        | 6         | 4                   | 3                   | 1                 |                   |
| Priority points towards 2026 Booth selection                      | 12        | 10                  | 8                   | 5                 | 2                 |
| Email sent on your behalf to IFSA's mailing list                  | ✈         | ✈                   |                     |                   |                   |
| Recorded video interview with IFSA Marketing from EXPO show floor | ✈         | ✈                   | ✈                   |                   |                   |
| Verbal recognition from IFSA leadership at podium                 | ✈         | ✈                   | ✈                   |                   |                   |
| Logo on venue entrance signage                                    | ✈         | ✈                   | ✈                   |                   |                   |
| Logo on video loop at the IFSA Innovation Pavilion                | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |
| Logo in Global EXPO promotional emails sent from IFSA             | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |
| Dedicated social media post on IFSA's LinkedIn                    | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |
| Option to provide tote bag insert for EXPO attendees              | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |
| Logo on IFSA's Global EXPO website with hyperlink to your website | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |
| Digital promotional toolkit                                       | ✈         | ✈                   | ✈                   | ✈                 | ✈                 |

# Ready to soar to new heights and reach new audiences?



For exhibition, sponsorship and advertising inquiries, please contact:

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CONNECT WITH US ON LINKEDIN

